

Aetna Better Health of Kansas launches Community Health Councils to promote health equity and social impact

SEDGWICK COUNTY, Kan., Sept. 15, 2023 — Aetna® Better Health of Kansas, a CVS Health® company (NYSE: [CVS](#)), announced the launch of Community Health Councils, an initiative aimed at addressing the most pressing social needs within local communities across the state. Local Community Health Councils, facilitated by an Aetna Better Health partner, help foster collaboration, identify focus areas and implement data-driven solutions to improve the overall well-being of Kansans.

“We believe that a healthier Kansas is one where we all come together, identify strengths and needs within the community, and work collaboratively to address them,” said Jane Brown, CEO of Aetna Better Health of Kansas. “Community Health Councils epitomize our commitment to social impact solutions, where we embed ourselves within the communities we serve, understand their resources and social safety nets, and together, create innovative programs that make a real difference.”

The primary goal of the Community Health Councils is to create healthier individuals and communities by bridging gaps in public health program planning and evaluation. The local councils serve as a platform for stakeholders to engage in a collaborative setting. Under the guidance of Aetna Better Health partners, council members work to pinpoint focus areas and implement solutions that yield measurable results. They are also driven by data, ensuring that solutions are precisely tailored to the unique needs of each Kansas community.

Aetna Better Health of Kansas is committed to fostering a healthier and more equitable Kansas, one community at a time. By collaborating with community members, organizations and systems, they strive to create a positive, lasting impact on the health and wellbeing of all Kansans.

For more information about Aetna Better Health of Kansas and their social impact initiatives, visit aetnabetterhealth.com.

About Aetna Medicaid

Aetna Medicaid Administrators LLC (Aetna Medicaid), a CVS Health company, has more than 30 years of experience managing the care of under-resourced populations, using innovative approaches and a local presence in each market to achieve both successful health care results and effective cost outcomes. Aetna Medicaid has expertise serving high-need Medicaid members, including those who are dually eligible for Medicaid and Medicare. Currently, Aetna Medicaid owns and/or administers Medicaid managed health care plans under the names of Aetna Better Health and other affiliate names. Together, these plans serve members in 16 states, including Arizona, California, Florida, Illinois, Kansas, Kentucky, Louisiana, Maryland, Michigan, New Jersey, New York, Ohio, Pennsylvania, Texas, Virginia and West Virginia. For more information, visit www.aetnabetterhealth.com.

About CVS Health

[CVS Health](#) is the leading health solutions company, delivering care like no one else can. We reach more people and improve the health of communities across America through our local

presence, digital channels and over 300,000 employees – including more than 40,000 physicians, pharmacists, nurses, and nurse practitioners. Wherever and whenever people need us, we help them with their health – whether that's managing chronic diseases, staying compliant with their medications or accessing affordable health and wellness services in the most convenient ways. We help people navigate the health care system – and their personal health care – by improving access, lowering costs and being a trusted partner for every meaningful moment of health. And we do it all with heart, each and every day. Follow @CVSHealth on social media.

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