Aetna Better Health® of Maryland 2024 Member Incentives



Incentive Program	Program Description	Eligibility	Gift Card Reward Amount
Maternity Matters - First Prenatal Visit	Attend a first prenatal visit during the first trimester or within 42 days of plan enrollment	Once per pregnancy	\$75
Maternity Matters - Complete Postpartum Visit	Member completed a postpartum visit during the required timeframe (7-84 days after delivery)		\$75
Maternity Matters - Dental Visit	Attend a dental visit during pregnancy		\$10
Ted E Bear Club - Scouts/YMCA Membership	Members (ages 5 - 18) are eligible for either a Boy/Girl Scouts or YMCA Membership	Once per year	\$60
Asthma Program - Action Plan	Asthmatic member has established an Asthma Action Plan with their Care Manager	Once while enrolled in the Asthma Care Management Program	\$10
Asthma Program - PCP follow up	Asthmatic member follows up with PCP after an Emergency Department (ED) visit		\$10
Asthma Program - Environmental Assessment	Asthmatic members complete an in-home assessment for asthma triggers		\$10
Diabetes - Annual A1c Screening	Diabetic members age 18-64 who complete any of these services	Once per year for each screening	\$25
Diabetes - Annual Retinal Eye Exam			\$25
Diabetes - Annual Nephropathy Screening			\$25
Annual Well-Child Visit	Members age 3-21 who complete annual well-child visit with their PCP/OB-GYN	Once per year	\$25
Well-Child Checkups 0-30 Months	Member completes at least 6 well-child checkups before turning 15 months old and/or 2 well-child checkups from 15-30 months old	Once after turning 15 months old and/or 30 months old	\$50
Immunization Status	Members who turn ages either 2 and/or 13 and received all recommended immunizations	Once when turning 2 and/or 13	\$25
Lead Screening before 24 months	Children ages 12-23 months who complete at least one blood lead screening test	Once during age 12-23 months	\$25
Ambulatory Care Visits for Members with SSI Benefits	Member on SSI benefits has gone to the doctor at least once during the year	Once per year	\$25
Breast Cancer Screening	Member has completed their mammogram according to their screening needs	Once every 2 years	\$25
Cervical Cancer Screening	Member has completed their pap smear testing according to their screening needs	Once every 3 years (Pap test only) or every 5 years (Pap and HPV test)	\$25

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For members who have qualified, please call Juanita Buffert at 443-457-5322