



Understanding the Cologuard® test process and Aetna Medicaid outreach

This quarter's webinar hosted by Aetna Better Health will be a 45-minute presentation by our Healthcare Quality Project Manager, Carmen Starkey, who manages our Exact Sciences and Cologuard® partnership. This presentation will give an overview of the Cologuard® colorectal cancer screening test kit program and our 2026 strategy for running this program with our Medicaid members.

Please note: We have **added a third session** for this webinar later in the month. Please use the links below to register via Microsoft Teams.

Monday, June 1, 2026

1:00 PM ET/10:00 AM PT

Register now

Thursday, June 4, 2026

12:00 PM ET/9:00 AM PT

Register now

Tuesday, June 30, 2026 *(Just Added!)*

1:00 PM ET/10:00 AM PT

Register now

Webinar content will include:

- Overview of the Cologuard® Test process
- Breakdown of Aetna Cologuard® outreach campaign
- Next steps for members and providers
- Q&A session and an opportunity to give feedback via survey

Issues with registration? Please reach out to Grace DelMastro at delmastrog@aetna.com.