Opt-In

[0:06]

Bernice:

This was so nice, Kathy. Thank you for inviting me out to lunch.

[0:10]

Kathy:

My pleasure, Bernice. It's been too long since we've gotten together.

It's my treat, Bernice. I have a coupon.

[0:19]

Bernice:

Another pleasant surprise! You're really making my day. At least let me leave the tip.

[0:24]

Kathy:

That's a deal.

[0:25]

Bernice:

You're the one who knows how to find the best deals, Kathy.

[0:28]

Kathy:

Well, I know I found a really great deal when I enrolled in our Aetna Better Health of Ohio plan.

[0:34]

Bernice:

Oh, really? Why's that?

[0:36]

Kathy:

Because we automatically got a two-for-one deal with them, too!

[0:40]

Bernice: What do you mean?

[0:41]

Kathy:

Aetna Better Health of Ohio is actually a Medicare-Medicaid Plan. So people like us who are eligible for Medicare and Medicaid can use Aetna Better Health for both, and get all kinds of extra benefits.

[0:55]

Bernice:

Oh, I didn't know that! When I enrolled in Aetna Better Health for my Medicaid, I chose to get my Medicare coverage through original Medicare, the way I always have.

[1:05]

Kathy:

Oh, you should switch back to Aetna Better Health of Ohio for both Medicare and Medicaid! It adds so much value to our plan. It includes all our usual benefits: primary care, acute care, prescription drug, behavioral health and even long-term care services! Plus, when we select Aetna Better Health of Ohio for both Medicare and Medicaid, we get additional benefits ordinary Medicare doesn't cover.

[1:31]

Bernice:

Additional benefits? Like what?

[1:34]

Kathy:

Like a weight management program with coaching, recipes and healthy eating tools.

Fifty dollars a month for products in the Over-the- Counter Catalog.

Non-emergency transportation to doctors' offices and other plan-approved locations.

They even give us a cell phone with 350 minutes per month and unlimited texts at no cost to you!

[1:57]

Bernice:

My goodness, that is a lot of extra goodies. Can anyone do this program?

[2:03]

Kathy:

Yep, anyone who lives in an eligible Ohio county like ours, as long as they qualify for Medicare and Medicaid.

[2:10]

Bernice:

So how do they coordinate both programs and keep it all straight?

[2:15]

Kathy:

That's the best part! As an Aetna Better Health of Ohio member, you get a personalized team of health care providers and support staff who all work together.

Kathy (continued) :

That includes your very own personal care manager, whose job is to coordinate with you and your health care providers to create a plan that fits your needs. It covers all the details, including transportation to your appointments, home care, medications– everything!

[2:41]

Bernice:

Boy, sounds like they really make it easy.

[2:44]

Kathy:

The easiest thing about it? One plan for everything. One team working for you. One ID card for doctors and the pharmacy. And just one phone number to call.

[2:54]

Bernice:

So Aetna Better Health of Ohio is not only a Medicare-Medicaid two-for-one, it's a oneprogram-for-all our medical services.

[3:03] **Kathy:** You got it, honey.

Bernice: Thanks for the tip!

Kathy:

Ah-ah—you're leaving the tip, remember?

[3:10]

Kathy:

Call Aetna Better Health of Ohio right now and discover all the added value you get with the Medicare-Medicaid plan.